

ZENOFORGE

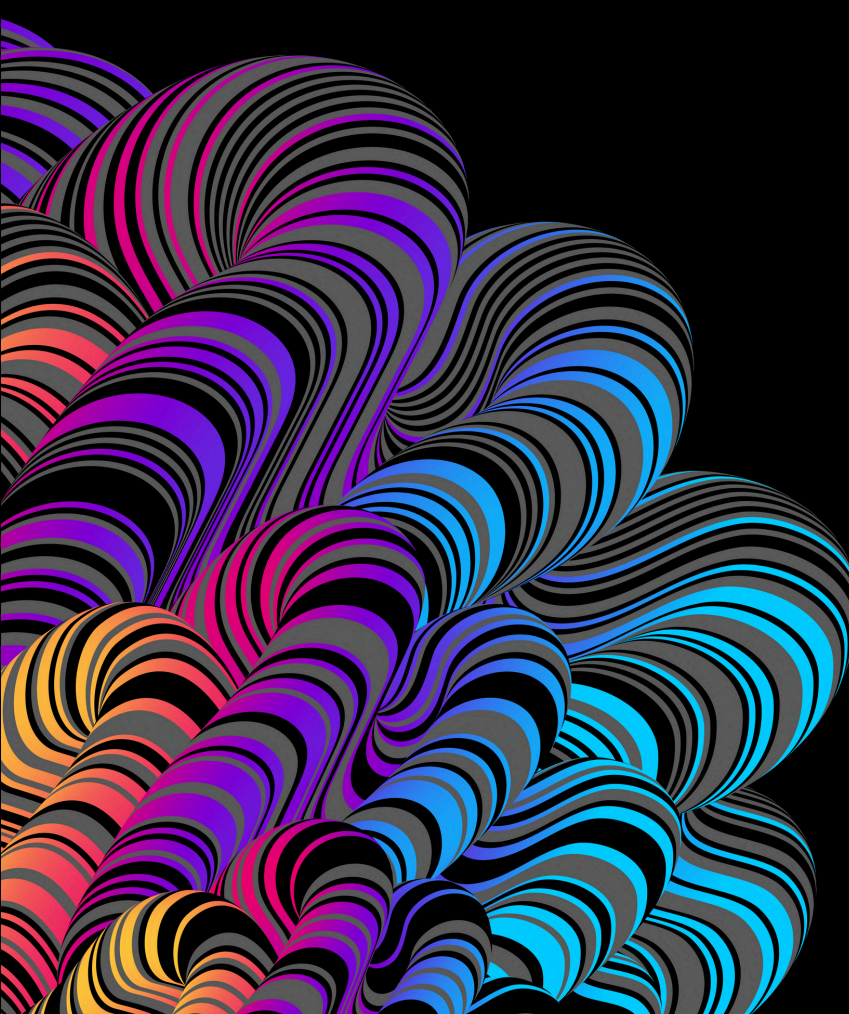


# Services That Elevate Your Business

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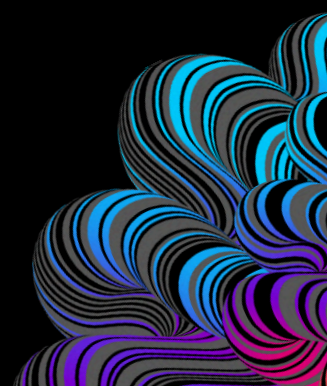
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# Introduction



10+

Years of Experience

50+

Happy clients worldwide

100+

Awesome projects

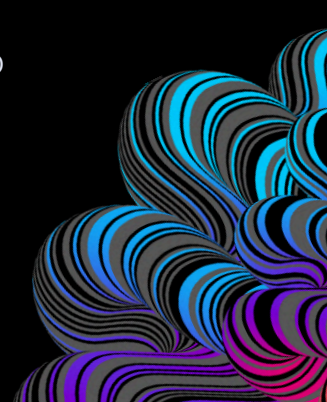


Home-grown in Canada

Welcome to ZenoForge Inc., a leading digital agency based in Ontario, Canada. We specialize in delivering tailored solutions to help businesses grow and thrive in the digital space. Our core belief lies in crafting innovation and powering growth for businesses of all sizes. With our highly skilled team, we are dedicated to providing personalized services that drive measurable results.



**Gokul Nair**  
ZenoForge | CEO





# Company Overview



## About Us

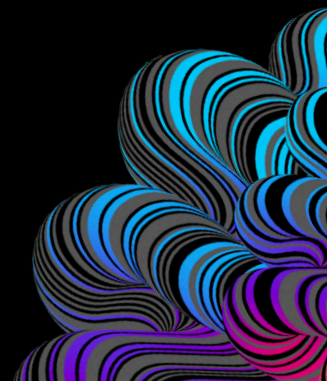
Located at Waterloo, Ontario, ZenoForge Inc. is a boutique digital agency focused on helping businesses succeed in an ever-changing digital landscape. Our team of three experts brings a wealth of experience in website design, digital marketing, branding, and more. Despite our size, we've successfully partnered with clients across industries to deliver exceptional results.

## Vision

To be a trusted partner for businesses looking to excel in the digital world and in-turn help reduce the digital divide amongst business owners

## Mission

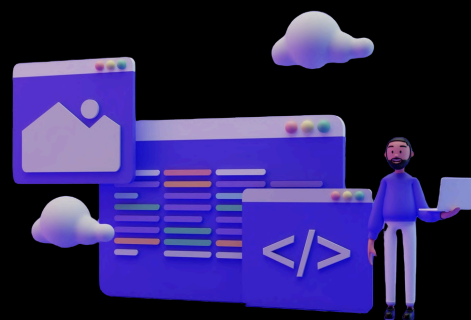
To empower businesses by crafting innovative strategies and delivering high-quality solutions that foster long-term growth.



# Our Services

## Website Design & Development

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.



## Social Media Management

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.





# Our Services

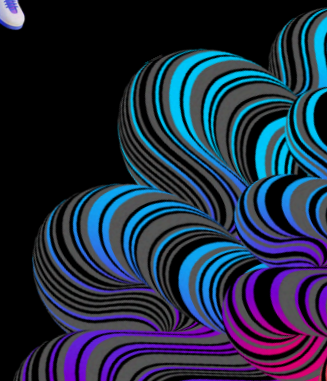
## Digital Marketing

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.



## Branding and Graphic Design

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.





# Our Approach



## CLIENT-CENTERED

We prioritize understanding your unique needs and goals to deliver solutions tailored to your business.



## DATA-DRIVEN

Every decision we make is informed by data, ensuring measurable success and impactful results.



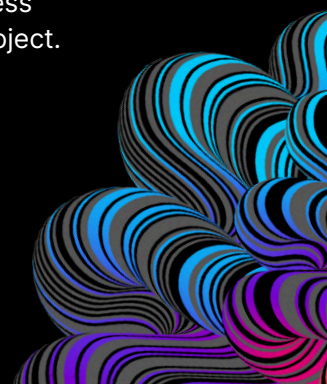
## INNOVATIVE & CREATIVE

We combine creativity with advanced technology to craft strategies that stand out.



## COLLABORATIVE

We work as an extension of your team, ensuring transparency and seamless communication throughout the project.





# Case Study



## Challenge

Our client, a growing e-commerce business in the fashion industry, approached us with several pressing challenges:



The client's website struggled to rank on search engine results pages (SERPs), resulting in **low online visibility**.



Fashion is a **highly competitive market**, with established brands dominating search engine rankings.



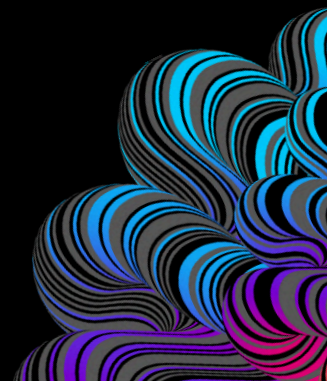
The client was experiencing a steady **decline in sales** and revenue due to the lack of visibility.

## Solution

We conducted a comprehensive SEO audit and developed a tailored strategy. This included keyword optimization, content creation, and technical SEO enhancements.

## Outcome

Within six months, our client saw a 120% increase in organic website traffic and a significant boost in search engine rankings. Their online presence was transformed, leading to a 30% increase in online sales.





# Client Testimonials

## SEO Transformation

Fauget Innovative Group



"ZenoForge did a great job on our website! It looks awesome, and it's easy for our customers to use. Their team was professional and finished on time. I'd recommend them for web design."

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## E-commerce Redesign

Wardiere Inc.



"Guys at ZenoForge transformed our online presence. Their attention to detail and innovative approach set them apart."

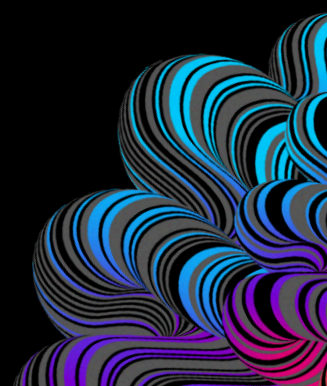
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## Social Media Engagement

Studio Shodwe



"Working with the ZenoForge team felt like a true partnership. They delivered above and beyond our expectations."



# Pricing Options – Websites

Free Domain Registration & Hosting for an year



## Starter Package

Deliver in 2 business day

\$249\*

- ✓ Up to 3 Pages
- ✓ Monthly PHP version core update, Plugins, Extensions update
- ✓ Backups: On-demand
- ✓ Responsive on all devices
- ✓ XML Sitemap
- ✓ Contact Form Integration
- ✓ 1 Round of Revision



## Growth Package

Deliver in 4 business days

\$449\*\*

- ✓ Everything offered in Starter Package
- ✓ Upto 6 Pages
- ✓ Free Email setup
- ✓ Basic SEO
- ✓ Monthly Backups
- ✓ On-demand content integration
- ✓ Monthly activity report
- ✓ Social Media Integration
- ✓ 3 Rounds of Revisions



## Premium Package

Deliver in 6 business days

\$949\*\*\*

- ✓ Everything offered in Starter Package
- ✓ 10+ Pages
- ✓ Free Email setup and Google
- ✓ Business + Google Analytics Setup
- ✓ Blog Setup
- ✓ Advanced SEO
- ✓ 2 monthly blog posts for SEO
- ✓ Monthly Website Performance and Security Checks
- ✓ Bi-Weekly Backups
- ✓ Setup 404 Redirect
- ✓ Monthly activity report + Google Analytics Report
- ✓ 5 Rounds of Revisions



# Pricing Options – Social Media

Free Domain Registration & Hosting for an year



## Starter Package

monthly retainer

\$249

- ✓ 1 Hour Kick-Off Strategy Session
- ✓ 2 Social Media Platforms
- ✓ Hashtag research
- ✓ Monthly performance report
- ✓ 3 Posts per Week, per Platform
- ✓ 2 Videos Posts per mo., per platform
- ✓ Limited Features\* based on selected platforms



## Growth Package

monthly retainer

\$499

- ✓ Everything offered in Starter Package
- ✓ Monthly 1 Hour Strategy Sessions
- ✓ 3 Social Media Platforms
- ✓ SEO Enhancement
- ✓ 5 Posts per Week, per platform
- ✓ 4 Video Posts per mo., per platform
- ✓ Account Growth strategy
- ✓ Monthly Reporting
- ✓ Respond to direct messages

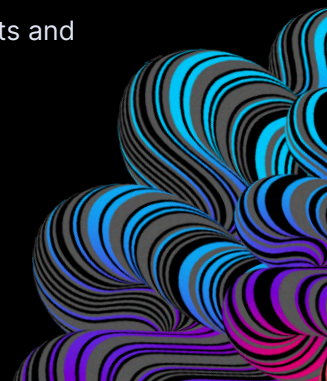


## Premium Package

monthly retainer

\$1,299

- ✓ Everything offered in Growth Package
- ✓ Bi-weekly 1 Hour Strategy Sessions
- ✓ 4+ Social Media Platforms
- ✓ Unlimited\* Posts per Week
- ✓ Upto 10 Video Posts per mo.
- ✓ All Features for the selected platforms
- ✓ Account Growth and Engagement Strategy
- ✓ Respond to messages, comments and engage with audience







# Business Package

Free Domain Registration & Hosting for an year



## Business Essentials Package

**Ideal For:** Startups and small businesses just getting started.

**\$499\***

- ✓ Website Design (Starter Package)
- ✓ Social Media Management (Starter Package)
- ✓ Branding: Logo design (1 concept + 2 revisions) and basic brand color palette



## Growth Accelerator Package

**Ideal For:** Businesses ready to scale and improve their online presence.

**\$899\***

- ✓ Website Design (Growth Package)
- ✓ Social Media Management (Growth Package)
- ✓ Logo design (2 concept + 2 revisions) and basic brand color palette and Social media templates
- ✓ Digital Marketing (Starter Package): Google Ads setup with monthly performance reporting\*

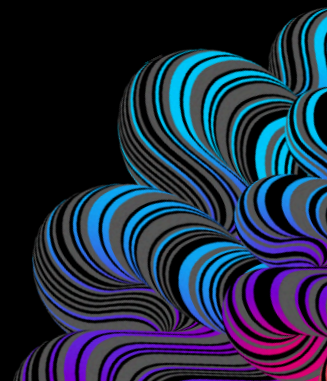


## Premium Digital Presence Package

**Ideal For:** Businesses aiming for a strong and competitive online presence.

**\$1,999\***

- ✓ Website Design (Premium Package)
- ✓ Social Media Management (Premium Package)
- ✓ Full branding suite (logo, typography, brand guidelines) + collateral designs + Social media templates
- ✓ Digital Marketing (Pro Package): Google Ads and Instagram Ads campaigns with competitor analysis





# Other Services



## Branding & Graphics Design

Reach out to us for pricing, so that we may customize based on your requirements

- ✓ Logo design and brand identity creation
- ✓ Custom marketing collateral (brochures, flyers, business cards)
- ✓ Branded PowerPoint/Slides templates
- ✓ Visually appealing reporting dashboards
- ✓ Social media branding templates



## Digital Marketing

Reach out to us for pricing, so that we may customize based on your requirements

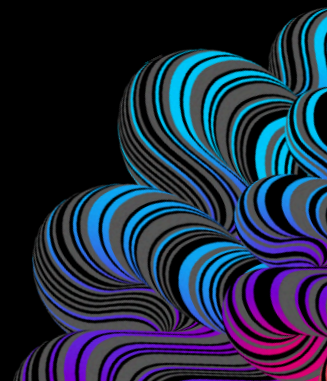
- ✓ Comprehensive ad campaign management (Google Ads, Facebook Ads, and Instagram Ads)
- ✓ Advanced SEO strategies (on-page and off-page optimization)
- ✓ Email marketing campaigns and automation



## E-Commerce Website Development

Reach out to us for pricing, so that we may customize based on your requirements

- ✓ Custom online store design and setup
- ✓ Integration of payment gateways and shipping modules
- ✓ Inventory management tools and analytics
- ✓ Digital marketing (on google and social media) for products and brand



# Client Onboarding



## 1. Initial Consultation

We schedule a meeting to discuss your goals, needs, and expectations.

## 2. Proposal & Agreement

We present our tailored proposal, including project details, clear timelines and pricing.

## 3. Project Kickoff

Once you approve the proposal, we initiate the project, and layout a roadmap plan.

## 4. Regular Updates

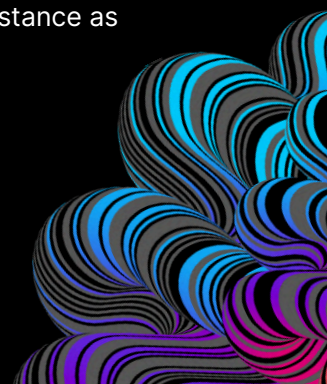
We provide regular progress updates and milestones with weekly updates and check-ins.

## 5. Project Completion

Upon project completion, we conduct thorough testing and hand over all deliverables.

## 6. Ongoing Support

We offer post-launch support and assistance as needed.







# Contact Us



**Website**

[www.zenoforge.ca](http://www.zenoforge.ca)



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+1 548-384-9570



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**Social Media**

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